



European Multiplier Seminar
Labour Office & Clients



Education and Culture

Leonardo da Vinci

Perspectives



New projects

The European Lifelong Learning Programme 2007-2013

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Our new projects



Love Language



European Generation Link



Succession Managers

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Investigations exploring gender effects on adult foreign language learning state the fact that language uptake is imbalanced between men and women and that language courses usually have a larger proportion of female participants. After health and allied services, foreign language is the second highest female-dominant education area, the ratio between women and men in language learning varying between 3:1 and 2:1. In addition to this, there are significantly higher numbers of male drop outs.



Love Language! How to Attract Participation and Increase Motivation of Young Male Language Learners

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Love Language!

How to Attract Participation and Increase Motivation of Young Male Language Learners



- ◆ The overall objective of the project is to enable young male adults with particular “foreign language learning resistance” to establish their “love for language” by increasing their interest and uptake of foreign languages and to increase their participation in the life long learning society.



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Love Language!

How to Attract Participation and Increase Motivation of Young Male Language Learners



The specific objectives are:

- ◆ To develop foreign language training methodology and concepts by employing learning contents that reflect the personal preferences and interests of the target group.
- ◆ To include aspects of diversity, especially of the cultural and social background of the learners in order to overcome sectoral divides and other cultural differences.
- ◆ To include the use of ICT as a very useful incentive to agree on further learning, because attending ICT courses is still regarded as “cooler” than language courses for the young male adult.



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Love Language!

How to Attract Participation and Increase Motivation of Young Male Language Learners



- ◆ Project promotor and co-ordinator: BEST Training
- ◆ The partnership comprises 13 operative and 5 strategic partners from 15 countries. The composition of the project consortium expresses the findings, after thorough analysis and negotiations, of the project preparation team.
 - Interdisciplinary approach
 - Enlargement of the EU
 - Scientific monitoring
 - Sustainability
- ◆ Duration: 24 months (from Oct 2006 till Sep 2008).



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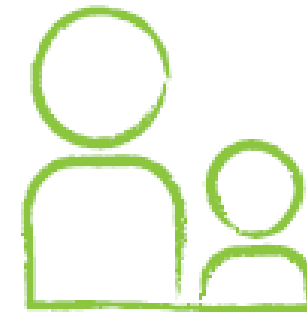


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Promoting European citizens' awareness of Europe has been one of the main objectives of European policy for many years, but it has not been totally successful yet, if one considers the failure of establishing a European constitution or the discussions about Turkey becoming a member state.

Prejudices and narrow-minded attitudes still linger on, especially among those who have little or no European experience with migration and multicultural approach.



European Generation Link



European Generation Link



In the past 60 years, Europe has experienced several waves of migration:

- ◆ displaced persons before, during and after World War II,
- ◆ in the 1960s when “guest workers” were invited from South Europe to the richer states, and
- ◆ after the fall of the Iron Curtain.

There are millions of older people who are “European citizens” in the sense that they have lived in several European countries, cultures and societies and who have thus collected considerable experience of “a wider Europe”.



European Generation Link



“European Generation Link” therefore aims at Promoting adult citizens’ awareness of Europe by creating a platform serving as “generation link” where tandem teams of young and old people learn from each other:

- The older generations will tell their life stories of having lived in various European countries and societies
- The younger generation will record and document them in an interactive library and simultaneously teach basic IT skills to the older people



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European Generation Link



The project further aims at

- ◆ Promoting intergenerational learning, parental and family learning and mutual knowledge transfer between generations and cultures
- ◆ Promoting additional motivation to life-long learning and learning in later life
- ◆ Promoting understanding of historical backgrounds and providing reflection in order
 - to increase tolerance and
 - to reduce prejudices and xenophobia



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European Generation Link

- ◆ Project promotor and co-ordinator: BEST Training
- ◆ The partnership comprises 15 operative and 3 strategic partners from 16 countries: AT, CZ, DE, EN, ES, FR, IT, HU, LV, NL, PL, SE, SI, RO, TR, UK
- ◆ Duration: 24 months (from October 2006 till September 2008).



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Every year thousands of healthy companies disappear because they are unable to manage the successful transfer of ownership from one generation to the next.

In the next ten years this will affect some 610 000 small and medium-sized businesses with around 2.4 million employees Europe-wide.

To guarantee the continuity of small and medium-sized businesses in Europe, it will be necessary to take measures to support and facilitate the transfer of business ownership.



Succession Managers



Succession Managers



The “S.MA” project aims at creating **innovative elearning tools** for vocational training

- ◆ to improve the skills of managers
 - employed
 - at risk of unemployment or
 - unemployed
- ◆ with experience in management but not skilled and qualified for coping with the “**Next Generation take-up**” of Small and Medium sized family business enterprises



Succession Managers



- ◆ Project co-ordinator: Agenzia Regionale Per Il Lavoro Della Regione Lombardia (Italy)
- ◆ Duration: 10/2006 - 03/2008
- ◆ URL: <http://sma.euproject.org>





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The Lifelong Learning Programme 2007-2013



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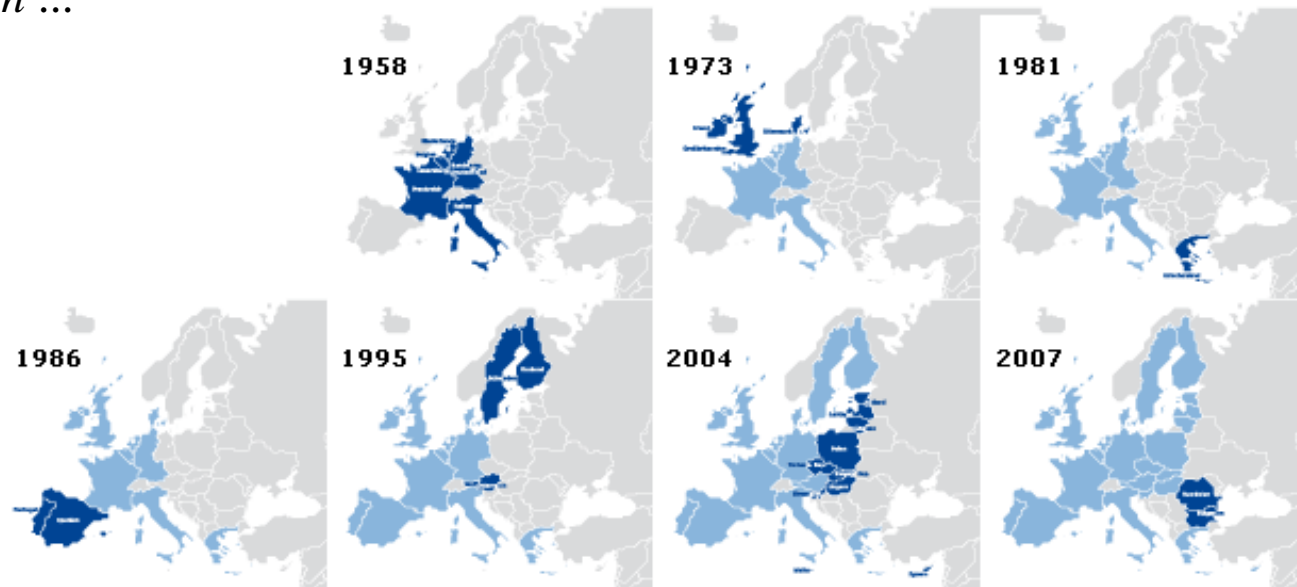


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*The European Union must become
the most competitive and dynamic knowledge-based
economy in the world capable of sustainable
economic growth with more and better jobs and
greater social cohesion ...*

European Council,
Lisbon, March 2000



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Lifelong Learning Programme 2007-2013

- ◆ The aim of the new programme is to contribute through lifelong learning to the development of the Community as an advanced knowledge society, with sustainable economic development, more and better jobs and greater social cohesion.
- ◆ It aims to foster
 - interaction
 - cooperation
 - mobility... between education and training systems within the Community, so that they become a world quality reference.



SOKRATES GRUNDTVIG – ADULT EDUCATION AND OTHER EDUCATIONAL PATHWAYS

- ◆ Mobility and partnerships
- ◆ Multilateral projects
 - Priority 1: Integration of the common framework on key competences for lifelong learning in learning pathways for adult learners
 - Priority 2: Ensuring the quality of adult education
 - Priority 3: Learning in later life; Inter-generational learning
 - Priority 4: Exploring culture and education, promoting interculturalism and supporting integration of migrants into society
 - Priority 5: Health and consumer education
 - Priority 6: Adult education for marginalised or disadvantaged citizens, including prisoners and ex-offenders
 - Priority 7: Parental and family learning



SOKRATES GRUNDTVIG – ADULT EDUCATION AND OTHER EDUCATIONAL PATHWAYS

- ◆ Networks
 - Priority 1: Language learning in adult education
 - Priority 2: Adult learning opportunities for the disabled
 - Priority 3: Adult learning opportunities for migrants
- ◆ Accompanying measures which will support communication and valorisation activities as well as thematic monitoring of projects in the Grundtvig programme.



LEONARDO DA VINCI 2007-2013

- ◆ Mobility
- ◆ Multilateral projects for transfer and development of innovation
 - Priority 1: Quality of VET systems and practices
 - Priority 2: Teachers and trainers in VET
 - Priority 3: Innovative e-learning content
 - Priority 4: European credit transfer for VET (ECVET)
 - Priority 5: Validation of non-formal and informal learning
- ◆ Networks
- ◆ Accompanying measures which will support communication and valorisation activities as well as thematic monitoring of projects in the Leonardo da Vinci programme.



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*Thank you
for your attention!*



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